

December 2018

# Calumet Collaborative Calumet National Heritage Area (CNHA) Initiative



## What, How, & Measuring Success

**What:** Advance the bi-state Calumet National Heritage Area

**How:** Bring cultural, heritage, and environmental programming to visitors and residents by creating and operating a heritage area. Preserve and interpret the Calumet’s assets to advance economic opportunity, and enrich the lives of its residents and visitors from across the nation.

## Metrics

Coming 2019

## Project

## Dates

## Tasks and Progress

## Next Steps

CNHA Branding, Identity and Wayfinding

Current - Q3 2019

The Lakota Group will create an identity and brand for the CNHA with community and stakeholder engagement at the core of the process.

An implementation toolkit will be created that organizations can use to introduce CNHA identity and branding to the region.

Calumet Heritage Area Communications

Ongoing

[Calumetheritagearea.org](http://Calumetheritagearea.org) launched at the 19th Calumet Heritage Conference. General one-sheeter has been created to educate people about the CNHA initiative.

Continue to develop programming and calendar page of the website. Create a one-sheeter on how stakeholders can be involved with the CNHA.

Legislation and Advocacy

Ongoing

Legislation for national designation drafted. Being put in an “official” format by Congresswoman Kelly’s staff.

Will introduce co-sponsored legislation to the House of Representatives in January.

Management Planning

Current - October 2019

Management planning introduced at 19th Calumet Heritage Conference with [an activity](#) that identified priorities that can be activated on a regional scale through the heritage area.

Form focus area working groups that will develop chapters of the management plan, train members, provide monthly updates.

Programming

Ongoing

CHP discussing new programming opportunities, such as the Calumet Curators traveling exhibit

Developing “Calumet Voices, National Stories” (working title) exhibit, opening June 28th.

## Partners

Calumet Heritage Partnership (CHP), the Field Museum, CNHA Coordinating Committee, Calumet Collaborative Communications Committee, National Park Service: Indiana Dunes National Lakeshore and Pullman National Monument

## Contact

**Ashley Hodges**  
ashley@calumetcollaborative.org or visit [calumetheritagearea.org](http://calumetheritagearea.org)