

Calumet Collaborative
Brownfield Work Group - User Agreement/Disclaimer Review
May 5, 2020 10:00am - 11:00am

In Attendance:

Barbara Scapardine, Metropolitan Water Reclamation District (MWRD)
Lisa Krause, Illinois Coastal Management

Objectives:

- Disclaimer Review & final draft development
- User Agreement Review & final draft development
- Develop list of alternative names for Brownfield Mapping Tool

Agenda

- I. Welcome and Introductions
- II. Disclaimer Language Review
 - The draft of key points for disclaimer was reviewed and the following has been recommended:
 - All data has been publicly sourced and is not guaranteed to be 100% complete, accurate or current. All data provided should not be taken as absolute truth but as the best approximation based on the best available data.
 - The data provided in this site is provided for informational and planning purposes only.
 - It is the responsibility of the user to read and evaluate data limitations and restrictions.
 - Calumet Collaborative assumes no liability for the data or lack thereof, or any decisions made, or action not taken in reliance upon any of the data. This tool was developed for the benefit of the Calumet region's residents, businesses, and wildlife.
 - Calumet Collaborative assumes no liability for any losses that might occur from the use, misuse, or inability to use the data presented. Information provided should not be used as a substitute for legal, business, tax, insurance, or other professional advice.
 - The working group suggested/asked:
 - Considering short/medium/long user statements and whether the disclaimer should be broad or specific.
 - A pop-up disclaimer would be best once the Collaborative has access to an intern with HTML coding and GIS experience until then they will find an alternative.
 - Could the disclaimer also be housed within the sidebar of the map or along the bottom of the map.

- Whether copywritten maps (similar to Cook County's map) are necessary to control the loss or manipulation of the data and how the data is presented. It was determined it is not needed as none of the data is private.

III. User Agreement Review

- Current Draft of key points for user agreement were reviewed and based on the group's feedback this is what was drafted:
 - INSERT DRAFT USER AGREEMENT LANGUAGE
- The user agreement for the CNHA Brand Toolkit was used as an example and how new users get access to the brand toolkit. Users are required to read the User Agreement (check the box) and fill out contact information along with their expected use. This way the Collaborative can track who is using the tool and for what purpose.
- The working group questioned if having a section on "map etiquette" was necessary as it is similar but somewhat different to the goals of the map.

IV. Review Current Names and Develop Others

- Current name suggestions: having removed the term "brownfield" and replaced it with "Calumet" due to negative connotations of contamination associated with the term and the environmental justice perspective:
 - Brownfield Calumet Reinvestment Map
 - Restore Calumet*
 - Areas/Opportunities for Reinvestment (in the Calumet Region)
 - Reinvestment Area Mapping Program (RAMP)
 - Calumet Reinvestment Area Mapping Program (CRAMP)
 - Calumet Area Mapping Program (CAMP)*
 - Brownfield Calumet Opportunity Map*
 - Brownfield Calumet Opportunity Zone Toolkit*
 - Brownfield Calumet Map Toolkit
- The working group suggested that:
 - Using the term Brownfield is useful as it is the term used by the EPA and we shouldn't sugar coat the existence of contamination.
 - This mapping tool will/may evolve over time and we should consider that with the addition of new data a broader based name might be more accurate/appropriate.
 - Using the term "reinvest" can be triggering as it asks the question who is the reinvestment and remediation for? Reinvestment for the existing community or for incoming developers to potentially gentrify the area?
 - More direct language such as "potentially contaminated area" be included as there is a concern that users are not aware of the health implications of contaminated sites.
 - There should/could be a link available within the tool which links to brownfield fact sheets to educate users on past remediation and successful former brownfield sites.

- Search engine optimization should/could be taken into account - if a user simply googles “brownfields Calumet”, do we want the tool to pop up?
- Who is the desired audience? Will they be using search engines to find the mapping tool?

V. Closing and Next Steps

- Serrater will be creating a poll/survey for the entire brownfield working group to vote on the name for the tool and present it in the next zoom meeting
- Serrater will reach out to Sean at UIC for more information on HTML coding for a popup disclaimer and other updates that may be necessary.
- The meeting adjourned at 11:05AM.