

February 2019

Calumet Collaborative Calumet National Heritage Area (CNHA) Initiative



What, How, & Measuring Success

What: Advance the bi-state Calumet National Heritage Area

How: Bring cultural, heritage, and environmental programming to visitors and residents by creating and operating a heritage area. Preserve and interpret the Calumet's assets to advance economic opportunity, and enrich the lives of its residents and visitors from across the nation.

Metrics

Coming 2019

Project

Dates

Tasks and Progress

Next Steps

CNHA Branding, Identity and Wayfinding

Current - Q3 2019

The Lakota Group will create an identity and brand for the CNHA with community and stakeholder engagement at the core of the process.

An implementation toolkit will be created that organizations can use to introduce CNHA identity and branding to the region.

Calumet Heritage Area Communications

Ongoing

Calumetheritagearea.org launched at the 19th Calumet Heritage Conference. General one-sheeter has been created to educate people about the CNHA initiative.

Continue to develop programming and calendar page of the website. Release a video that brings the CNHA to life.

Legislation and Advocacy

Ongoing

Legislation for national designation drafted. Visclosky's office will take the lead on introducing the legislation.

Will introduce co-sponsored legislation to the House of Representatives in February.

Management Planning

Current - October 2019

Management planning introduced at 19th Calumet Heritage Conference with [an activity](#) that identified priorities that can be activated on a regional scale through the heritage area.

Form focus area working groups that will develop chapters of the management plan, train members, provide monthly updates.

Programming

Ongoing

CHP developing new programming. Calumet Curators traveling exhibit "Calumet Voices, National Stories".

"Calumet Voices, National Stories" opening June 28th at Pullman Monument Visitors Center

Partners

Calumet Heritage Partnership (CHP), the Field Museum, CNHA Coordinating Committee, Calumet Collaborative Communications Committee, National Park Service: Indiana Dunes National Lakeshore and Pullman National Monument

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